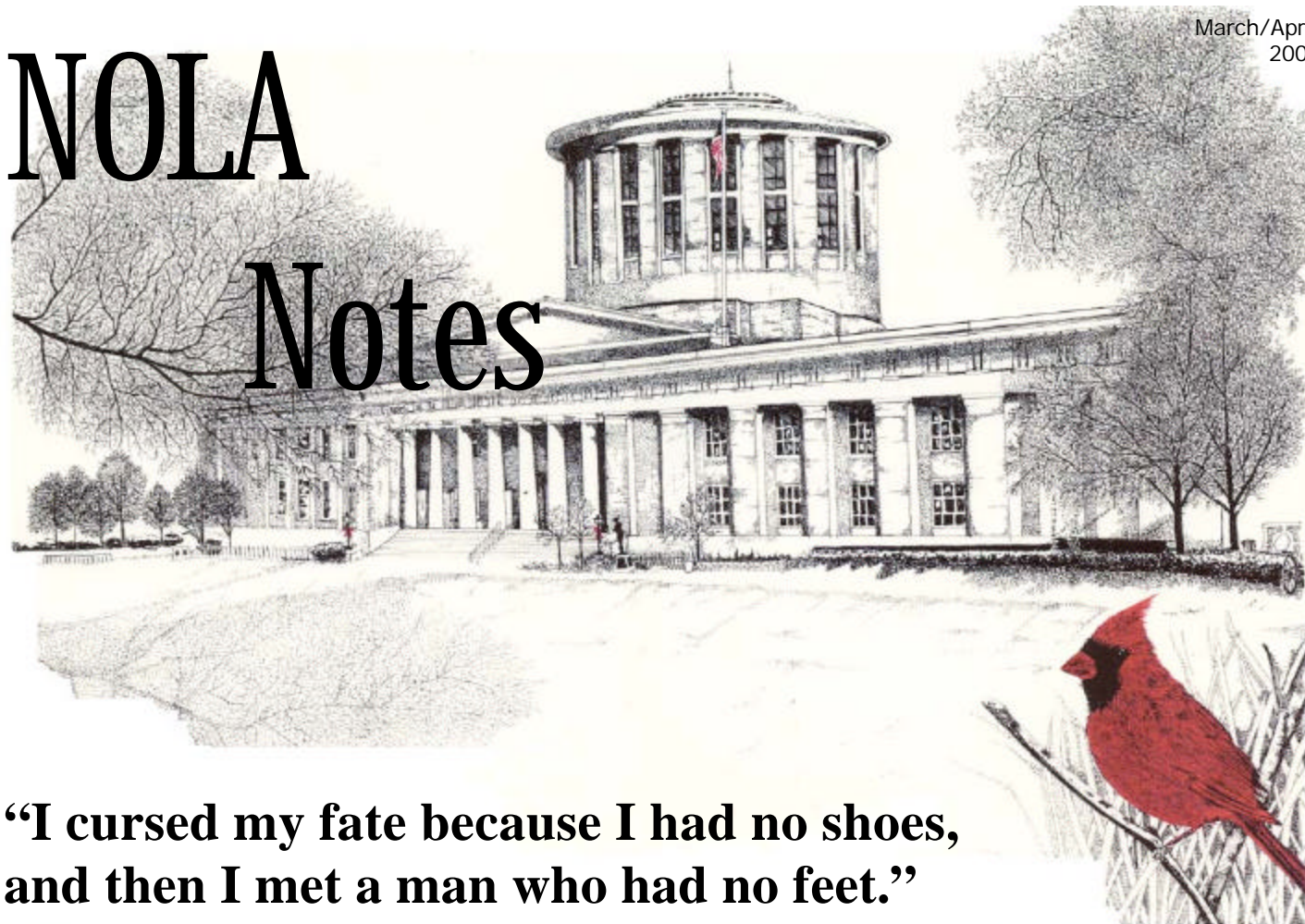# NOLA Notes

"I cursed my fate because I had no shoes, and then I met a man who had no feet."

I never lamented about the vicissitudes of time or complained of the turns of fortune except on the occasion when I was barefooted and unable to procure slippers. But when I entered the great mosque of Kufah with a sore heart and beheld a man without feet I offered thanks to the bounty of God, consoled myself for my want of shoes....

The Gulistan, Chapter 3, Story 19; By Sa'di
http://classics.mit.edu/Sadi/gulistan.4.iii.html

With the War raging in Iraq, I find myself very much glued to the TV and as retired military very much entrenched into the CNN evening news. I have traveled with the 7th Cavalry across Iraq and sometimes feel I am a part of that unit.

On April 2, I traveled to Columbus to once again to participate in OLC's "Ohio Loves Libraries" rally at the Statehouse. I visited with legislators and encouraged them to continue financial support of NOLA and the Public, Academic and School libraries of Ohio. This is important work and we all need to be involved in the process.

I see the public library community cutting budgets, reducing hours and laying off staff. Like the entrancement of the TV war coverage, we are consumed by the "bad budget news" from Columbus. Certainly these are not good times for the library community. I know that we all feel that we have big problems and certainly we do.

Sometimes, however, we need to stop and reflect on not what we don't have but on what we do have. As the ancient Eastern proverb says, "I cursed my fate because I had no shoes, and then I met a man who had no feet." We need to reflect on those young women and men in a far off place fighting for our nation. We need to remember that while we have less, we really still have a lot of good people and materials that can still be used by our patrons.

The war will end and our young heroes will come home. The Ohio Budget Crisis will end. Library budgets will once again grow and we will be better able to serve the needs of the community we serve. In the meantime, every once in awhile take a look at your feet and think how fortunate we really are. Keep the faith.
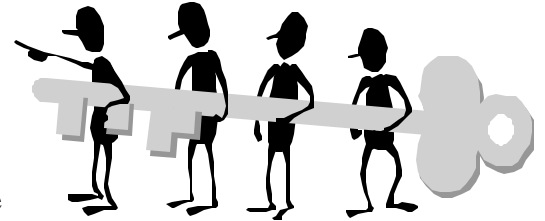
Paul E. Pormen

Rally the Troops…

Legislative Day 2003

NOLA and Libraries: *Finding Solutions Together*
Annual Membership Planning Meeting

This year, the NOLA Long Range Plan Committee took a very different approach to the annual planning process. This year's event was a fast paced, interactive program that quickly and easily guided participants through the planning process in one afternoon. The information gathered at this meeting is currently being reviewed by the NOLA Board of Trustees. This information will assist the Long Range Plan Committee in updating the NOLA Strategic Plan, and will guide the NOLA Board of Trustees, and the NOLA staff in formulating specific future programs and projects.

We would like to thank everyone who attended the Annual Membership Planning Meeting, NOLA and Libraries: Finding Solutions Together, on February 18.

We would also like to thank the facilitators for making the event so successful: Dr. Richard Rubin, Kent State University School of Library and Information Science, Nancy Currie, Madison Public Library, and Paul Rohrbaugh, Youngstown State University, Maag Library.

Young Adult Summer Reading

NOLA Regional Library System in conjunction with CAMLS, GCLC, MOLO, NOLA, NORWELD, OVAL and the State Library of Ohio held the first successful statewide videoconference. The actual video-conference ran from 10:00 am to 3:00 pm on Monday, March 3, 2003, with over 130 participants at nine sites across the state of Ohio.

This Teen Summer Reading program focused on the following topics: a Teen Literature Update; Partnering with Schools and Creating a Liaison Board with Schools; Tweens versus Teen Summer Reading Programs; How a Teen Librarian Successfully Wears Two Hats; and Programming for Teens including Passive Programs.
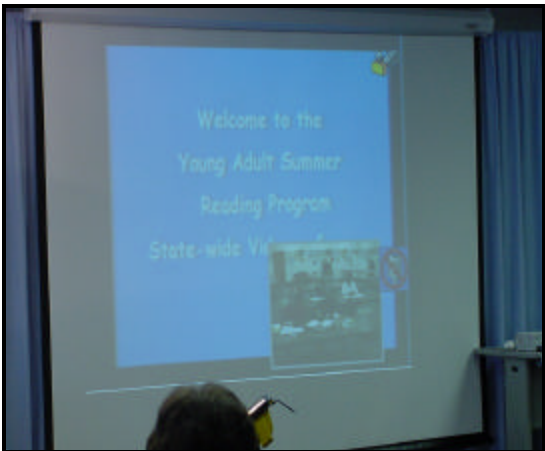
Program speakers were Rollie Welch, Warren Trumbull County Public Library, Bev Chearno, Cindy Beach, and Linda Kucalaba of Youngstown Public Library, Deb Imhoff, Bristol Public Library, and Louise Miller, Cuyahoga County Public Library.

Evaluations from statewide participants revealed excellent ratings and feedback not only concerning the workshop content but the method of delivering this content as well.

A special thanks goes out to all of the workshop participants and to the State Library of Ohio and the LSTA funding that purchased much of the equipment that was used to deliver this program.

Young Adult Summer Reading—Interactive Videoconferencing
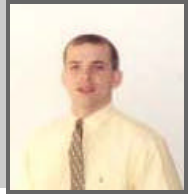
Summer Reading
2003

March 21, 2003

Celebrate OHIO!
1803—2003

TECHNOLOGY SERVICES

Brad Stephens, Technology Coordinator

Technology on a Tight Budget

As the funds available to libraries continue to be reduced, technology staff frequently have to keep older machines in service longer or continue running older versions of software products since upgrades aren't in the budget. Below are a number of ideas for those of you looking to cut costs, without losing too much in performance.

1. Consider buying refurbished or used equipment with warranties. While I'd certainly recommend buying new equipment with a full warranty if you can afford it, as budgets get tighter libraries may have to look more and more at buying refurbished or used items. If you do think about used equipment be sure to investigate the seller carefully and understand what if any warranty coverage you can expect. Also you may want to stay away from refurbished items with lots of moving parts.

2. Don't forget that memory upgrades are inexpensive and can usually extend the useful life of a PC significantly.

3. Be sure to maintain your PC's by running things like defrag regularly and keep the number of applications running at startup to a minimum as these offer no real benefit but do consume processor and memory.

4. Re-task PC's when possible instead of getting rid of them. Often times older PC's can still fill some need in your library and may help you to save money later on down the road.

5. Be sure that you are buying or at least checking state term prices for equipment and software. Don't forget that many vendors offer deep discounts to state agencies, be sure to investigate these as you try to stretch your budget dollar further. Also be sure to check out NOLA's vendor discount catalog for additional discounts.

6. If you do buy new PC's, try to remove un-needed components from the systems such as modems or unnecessary software. If you're buying a Windows server be sure to buy it with NO operating system and then purchase the operating system under the state contract. This little trick can save you more than $500!

7. Be sure to look at free or low cost software alternatives, especially for system administration tasks that don't impact end users. There are low costs alternatives for almost anything that you might need to do as a system admin.

8. Don't settle for the first quote, remember you can ask for a better price. Be sure to shop around and let your vendor know that you're shopping for the best price, you may be surprised by the results!

Technology Consulting and Support

Since NOLA is a member-driven organization, we take the time to know and understand our members, their problems, and their needs. Through this approach, our consulting staff are able to consistently help our members to meet the evolving technical needs of their communities.
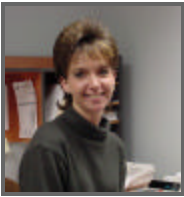
Some commonly used consulting services include:

Library Automation	Web Development
Systems Analysis	Helpdesk/Troubleshooting
Network Security Auditing	Technology Planning and Project Design
Systems Implementation	RFP Development and Review
Network Engineering	Vendor Negotiations
Wireless Networking	Technical Evangelism
Custom Programming	Purchasing Recommendations

Contact Brad Stephens at NOLA for more information.
330-847-7744, extension 14
Stephebr@nolanet.org

Georgina Cogley, Clerk Treasuer

Are you ready to be HIPAAtized?

When we count to three, you will understand everything you need to know about the HIPAA Privacy Rule. One…. Two….and a half…well, perhaps it's not going to be quite that simple, even though the Privacy Rule is contained in the administrative "simplification" section of The Health Insurance Portability and Accountability Act of 1996 (HIPAA). NOLA Regional Library is providing an informal informative workshop regarding how HIPAA will affect libraries on May 15th from 10-12 at the NOLA location free of charge. NOLA urges all Human Resource personnel, Clerk-Treasurers and Directors to attend this important workshop. Please sign up at our web site WWW. NOLANET.ORG.

NOLA awarded LSTA Mini Grant

At the March 27 State Library of Ohio Board meeting in Columbus, NOLA Regional Library System was awarded a LSTA Mini Grant in the amount of $22,794 to develop an online collection of library continuing education programs using streaming video. This project, **_Reaching Out Through Technology_**, will provide for the development of an online collection of library-specific continuing education programs containing at least 40 hours of streaming video instruction and related training materials available on demand from any workstation capable of accessing the Internet. The availability of on demand access to training materials via the Internet will allow libraries to attend training sessions without the limitations imposed by geography and/or scheduling. The training programs offered will feature content designed for administrative, reference/public services, youth services, and technology library staff members, as well as courses designed for libraries to use for patron education and programming.

Mobile Video Conferencing System

NOLA will purchase a mobile video conferencing system to be used by the 95% of the libraries throughout the region who lack their own video conferencing equipment. This system will allow libraries to provide public programming and staff training via videoconference.

News around NOLA

The NOLA Regional Library System would also like to congratulate two NOLA members who received LSTA Mini Grants as well. John F. Kennedy High School received $7,027 for the purchase of eight PC workstations and a printer. The Media Specialist will provide teachers with one-on-one training and assist them in incorporating research assignments and projects with media center resources. Students will be instructed through English classes.

McKinley Memorial Library received $23,684 to establish a computer lab consisting of eight computers, an instructor's workstation, and LCD projector. The lab is part of the library's building expansion project.
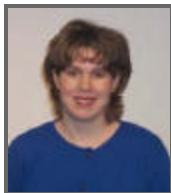
Mentor Public Library

Mentor Municipal Court Judge John Trebetts and Mentor Public Library's Executive Director, Dale Craig, entered into a cooperative arrangement in which the Judge would offer as an alternative to 2 days of community service, a defendant in his court could donate $100.00 to the Mentor Public Library. They started this cooperative project last Thursday and on February 24, 2003, the Library had its first $100.00 check. The Library will add these funds to its growing Endowment Fund. The idea came from Judge Trebetts, who along with Mr. Craig, is a member of the Mentor Rotary Club.

Congratulations to Dave Blankenship of Reed Memorial Library. Last weekend, Dave was the top over-age 50 finisher in the USATF National Men's 10 Mile Championship held in Louisville, KY. He ran 58:33 on a fairly hilly course.

Congratulations also go out to Kathleen Drugan of Geauga County Public Library in receiving her Public Library Certification. Great job Kathleen!

CONTINUING EDUCATION

Melissa Lattanzi, Continuing Education Coordinator

Videoconferencing:
NOLA was the proud content provider for the **first-ever statewide** continuing education program. On March 3rd NOLA coordinated and presented a Young Adult Summer Reading Program to over 130 attendees around the state, which included nine different sites including NOLA. The evaluations are in and everyone seemed very happy with the program and the format. Registrants welcomed not having to drive to Columbus for a program! This is only the start of great programs to come.

Gates Training
NOLA will be participating in the Gates Grant that was obtained by the State Library. Watch the NOLA website for training to be held the end of June and into July. The training will focus on EBSCOHost and SIRS: Discover.

Don't forget to signup for the following workshops:

Reference Interest Group: April 16, 2003 from 9:00 am – 12:00 pm
Do you ever wonder how to lead your patrons to the legal materials that they need? Join George Baker, Trumbull County Law Library Director and learn how to conduct a legal reference interview. This interest group will aid participants in directing their patrons to the appropriate legal material both print and online. Bring your questions.

Readers' Advisory Interest Group: April 16, 2003 from **1:30 pm – 4:00 pm**. Come to this interest group to learn more about "Graphic Novels." Mike Pawuk, Brooklyn Branch of Cuyahoga County Public Library will be the presenter.

Date Change:
Finding Medical Resources on the Internet: Diane Kovacs, April 22, 2003.
This course will review and explore on-line medical information sources for personal information. Emphasis will be placed on the evaluation of resources for currency, accuracy, and authoritativeness. You may receive one credit hour towards Belmont Technical College's Information Services: Library Paraprofessional Associate degree. The comparable course at Belmont is INF224 Information Services Special Topic Course: Medical Resources on the Internet. If you choose the one credit hour you will be required to participate in an additional 16 hours of web-based activities.

Planning for Results: April 29, 2003 at Hilton Garden Inn, Twinsburg. Speakers: Cindy Lombardo, and **Wayne Piper**, Planning for results instructors
This interactive workshop will provide an introduction to the Public Library Association's strategic planning model, New Planning for Results. The fundamental premises of this innovative model will be introduced including the basic assumptions and steps involved in the process, the concept of community based planning and the development of a community vision. The role of a facilitator in the process, the library's selection of service responses, the creation of goals and objectives, and the reallocation of resources to meet the stated goals and objectives will also be thoroughly examined.

Topics of Discussion:
- Basic knowledge of the New Planning for Results model
- Advantages the model provides for the library and community
- Commitments of resources and time the model requires
- Is the model appropriate for your library?

Age Matters: June 4, 2003 at Warren Trumbull County Public Library
Speakers: Mary V. Merrill and **Jane B. Federer**
Today's workforce is comprised of employees from three, and sometimes even four, distinct generations: Veterans, Boomers, Generation Xers, and Nexters. Each generation has unique views of careers, management, learning and success. These diverse generational views seem to be on a collision course in the workplace. Mary V. Merrill and Jane B. Federer, working with a wide range of organizations observed growing levels of generational tension in the workplace. Comments such as "young people today have no work ethic" or "everyone seems okay with our new direction except the old folks" were becoming commonplace.

Seasoned executives are impatient with Gen Xers who question traditions and scoff at working their way up the corporate ladder. Baby Boomers are unhappy with the cavalier attitudes of Gen Xers. Gen Xers chafe under the image of being disrespectful slackers. And everyone wonders about the newest workers, the optimistic, collaborative, techno-literate Nexters.

This interactive training is designed to provide personal insights into the differences that are driving us apart and practical strategies for building bridges to bring us together.

CONTINUING EDUCATION

Outreach Services: Making a Difference, Making ene: June 13, 2003 at NOLA. Speakers: Carol Sheffer, Deputy Director for Planning and Development of the Queens Borough Public Library, Steve Svecz, Warren Trumbull County Public Library and Cecelia Swanson, Portage County District Library.
You have a very powerful marketing and community relations tool in your library and may not even know it! This workshop will focus on assessing the effectiveness of your outreach services and how you can make them reach workload and staffing, determine cost to your organization, take a look at he value of outreach services within the organization and most importantly, assess the impact of outreach services on the bottom line and on the voting community.

You will also here about Warren Trumbull County Public Library's comedy kits that they send to their seniors. Portage County District Library will discuss their homebound program and locker system. There will also be time for sharing amongst the group.

Benefits:

- Discover innovative ways to make your library's outreach services powerful and valued part of your community.

- Sort out the factors that will help you determine how to make your current services more effective and what new ones would work best for your community.

- Examine the financial factors involved: How to make the services work, and how to make them work for you.

Workshops and Leadership Development

NOLA is one of the leading library continuing education providers in the State of Ohio. We offer over 90 workshops and interest groups per year, which includes conducting over 6,500 contact hours for our members.

Our programs include a variety of topics, spanning from general library services, management and leadership, to high-end technology multiple-day courses.

Workshop presenters are highly qualified in their field of expertise and provide innovative, interactive, and custom-delivered library education programs. Check out our continuing education calendar at http://www.nolanet.org/cesignup.cfm

In addition, NOLA offers personalized training at member libraries, which can range from technology to soft skill training.
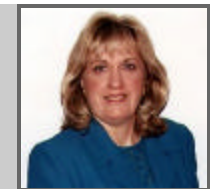
We're ready to help.

The skills we need to master increases every day with budgets getting tighter and tighter. It's important for each of us to seek out as many opportunities as we can to expand our knowledge as cost effectively as we can.   Education, is an investment in your library's future.

Here's your opportunity to provide your staff the opportunity to gain the skills they need to grow and to be consistently productive — without leaving your library and at a cost of a normal NOLA workshop.

NOLA can provide the necessary training from basic Microsoft classes to specialized programs designed to meet your individual needs. We're sure you'll find something to inspire, motivate, and energize your staff.

We will bring the workshop to your library.
Whether it's a current NOLA program or a program designed especially for you, NOLA is here to help. We take pride in the job we do, and understand how important quality continuing education is today. Please view our complete list of Continuing Education services on line at www.nolanet.org.   Feel free to contact us at (330) 847-7744 or e-mail at lattanzm@nolanet.org if you have any questions, to make a suggestion for a new program, or schedule your training dates and register your staff. It's as simple as that.

YOUTH SERVICES

Sue McLeaf Nespeca, Youth Services Consultant

Babytime Programs

If offering programs for babies and parents at your library is a new program for you, then check out our sample babytime lapsit programs and tip sheet on the Youth Services section of the NOLA web page. They can be found at: http://www.nolanet.org/ys.cfm

Also, there is a new resource book that has just been released on how to conduct babytime programs that I highly recommend. Jane Marino, author of the original guide called *Mother Goose Time*, has just published a new book called *Babies in the Library*. Published by Scarecrow Press, the ISBN is: 0810845768.

Children's Literature Awards

Also on the Youth Services section of the NOLA web page is a listing of all the major children's book awards. You can pull up this document and simply click on the hyperlink that will take you directly to a web site announcing that particular award.

Follett Media Merges with Book Wholesalers Inc.

The Follett Library and School Group has announced that Follett Media Distribution (FMD), which is located in Crystal Lake, Illinois, will become part of BWI and will move its operations to BWI's facility in Lexington, Kentucky. BWI, which is one of the nation's largest distributors of children's and young adult titles to public libraries, and FMD, which is a fast-growing distributor of video, DVD, CD-ROM, audiobooks, and music compact discs to public libraries, are both divisions within the Library and School Group of Follett Corporation.

Harry Potter News

As everyone knows by now, *Harry Potter and the Order of the Phoenix* is being published on June 21, 2003. For the first time, the Reinforced Library Binding edition of the book will be published simultaneously with the regular trade edition. The reinforced edition should endure multiple circulations in public and school libraries.

The ISBN for the Reinforced Library Binding edition is: 0-439-56761-0. It will be the same trim size (6" x 9") and page count (approximately 896 pages) as the trade edition. It will be available through the same sales channels as the regular trade edition.

Harry Potter and the Order of the Phoenix will be released later in an audio version to be produced by Listening Library.

Another Celebrity as Author – Make that Madonna!

Madonna has signed on with Calloway Editions to write a five-volume series of bedtime stories (for the six-and-over set) each to be illustrated by a different, celebrated illustrator. Publisher will be Penguin Books. The first book in the series, *The English Roses*, is planned for a September release in hardcover.

Maisy on PBS

Maisy is a huge star on PBS these days. Here are two new books about her character by author Lucy Cousins. *Maisy Loves You* (ISBN 0763620653, BD $5.99 list) came out in February, *Maisy's Best Friends* (ISBN 0763621285, BD $5.99 list), is due in May.

Check out her new web site at: www.maisyfunclub.com

And finally, look for her to appear on cereal boxes soon - Life and Cinnamon Life cereals will be featuring her later this spring.

Sinbad the Sailor

Sinbad: Legend of the Seven Seas is coming to theaters this summer from DreamWorks.
Celebrity voices include Brad Pitt (Sinbad), Catherine Zeta-Jones (Marina), Joseph Fiennes (Proteus), and Michelle Pfeiffer (Eris).

Penguin Putnam has a line of books, all due to release in June 2003, to support the new movie. Look for:
Sinbad: Legend of the Seven Seas (Junior Novelization) for ages 8-12

Sinbad and Marina for ages 7-11

Sinbad, Legend of the Seven Seas for ages 4-8.

New Simon and Schuster Spanish Imprint

This fall, Simon and Schuster will be launching a new Spanish language imprint: Libros Para Ninos. The new line is based on current Simon and Schuster bestsellers including *Dora* and *Blue's Clues* titles as well as various titles by Cynthia Rylant and Sandra Boynton. The publishing launch will coincide with Hispanic Heritage Month (September 15, 2003-October 15, 2003).

YOUTH SERVICES

Cooperative Reference Order Now Available

The Spring Cooperative Reference Order Catalog is now available online.   Log into the vendor discount catalog and click on the link provided for the reference order. Any questions, contact the NOLA office.

Performers Showcase

Are you looking for a magician, musician, storyteller or other performer for your library event? Performer's Showcase provides a database of over 100 performers willing to present programs at Ohio libraries. Included in the listings is a brief description of the type of performance, contact information including telephone number and address, and fees charged (if supplied by the performer). If you see a videocamera icon on their listing and the note "watch video clip", you can also watch several minutes of the performer's act in Quicktime! We hope you find this database useful for planning library programs.

Babytime Lapsit Programs, Awards Lists, and More

Check out the recently updated NOLA Youth Services page at http://www.nolanet.org/ys.cfm for Babytime Lapsit programs by Sue Nespeca along with links to other valuable information for youth services staff.

Programming Resource Collection

The following resources are available for member borrowing to use in your youth services programs at your library:

- **Big Books (81 available)**
- **Puppet Kits (12 available)**
- **Large Puppets (24 available)**
- **Storytime Programming Kits (18 available)**
- **Literature-Based Programming Kits (13 available)**
- **Flannelboard Stories (11 available)**
- **Public Performance Videos (21 available)**

North American Wildlife Kit

Book Look

NOLA offers a New Book Look three times per year for public and school librarians to peruse new books from a variety of publishers. A book talk about some of the new books is also presented at each Book Look.

NOLA next New Book Look is Friday, May 9 and Monday, May 12 at the NOLA Conference Center.

Calendar of Events

April, 2003

ISA Server Part II	04/08/2003
Microsoft Access Advanced	04/10 & 11/2003
Helping Books Reviewer Workshop	04/14/2003
Ohio Children's Authors and Illustrators	04/14/2003
Reference Interest Group	04/16/2003
Readers' Advisory Interest Group	04/16/2003
Finding Medical Resources on the Internet	04/22/2003
Microsoft Access Basic	04/23 & 24/2003
Planning for Results	04/29/2003

May, 2003

Youth Services Symposium XIV:	
Teen Space: Chilling Out @ the Library	05/01 & 02/2003
Designing Student-Friendly Libraries	05/03/2003
Genealogy (Family History) for Librarians	05/06/2003
Legal Issues	05/07/2003
Book Discussion Interest Group	05/12/2003
Are you Ready to be HIPAAtized	05/15/2003
MORE Users Group meeting	05/23/2003

NOLA Regional Library System

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